

Amendments to the Claims:

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A toothpaste composition comprising:

a binder; a surface active agent; an abrasive; a humectant; microcrystalline cellulose; and water; in which:

the abrasive is silica and said microcrystalline cellulose is non-colloidal microcrystalline cellulose, colloidal microcrystalline cellulose or mixtures thereof, the composition additionally comprises a silica thickener, and the composition comprises 1 to 7 wt% of the silica thickener, less than 15 wt% of the silica abrasive, 45 to 70 wt% water, 0.8 to 3.0 wt% of a the surface active agent; 0.05 to 3.0 wt% the binder, and 0.1 to 8.0 wt% of the microcrystalline cellulose; wherein said composition has an as made viscosity of less than 200,000 cp.

2. Cancelled

3. (Previously Presented) The composition of claim 1 in which the composition comprises 50 to 70 wt% water.

4. (Previously Presented) The composition of claim 1 in which the composition comprises 60 to 70 wt% water.

5. Canceled.

6. (Currently Amended) The composition of claim ~~1~~5 in which the composition has an as made viscosity of 80,000 cp to 180,000 cp.

7. (Previously Presented) The composition of claim 6 in which the composition has an as made viscosity of 120,000 cp to 155,000 cp.

8. (Currently Amended) The composition of any of claims 1, 3, 4 and 6 to 7 in which the binder is selected from the group consisting of carrageenan, cellulose gums, and xanthan.

9. Canceled.
10. (Currently Amended) The composition of any of claims 1, 3, 4 and 6 to 8 in which the composition additionally comprises 0.2 to 4.0 wt% of non-colloidal microcrystalline cellulose, colloidal microcrystalline cellulose, or a mixture thereof.
11. Cancelled
12. Cancelled
13. Cancelled
14. Cancelled
15. Cancelled
16. Cancelled
17. Cancelled
18. Cancelled
19. Cancelled
20. Cancelled
21. Cancelled
22. (Original) The composition of any preceding claim in which the composition additionally comprises a flavoring and a sweetener.